

PARADISE BIGBAGS

Privacy Policy 2022

Introduction

This Privacy Policy applies to the processing of personal data of all our users with regard to the products and/or services of Paradise Bigbags (hereinafter "PB"). In this Privacy Policy we explain how the personal data is processed and for which purposes the data are being processed.

This Privacy Policy furthermore contains information about our cookie policy. By using the products and/or services of PB and accepting this Privacy Policy, the following terms shall apply.

Disclosing personal data is not required

A user shall at all times have the option whether or not to disclose personal data. However, for the use of a number of our products and/or services it is requested to disclose personal data to PB. If the input of your details is required, AFT shall inform you which data is 'necessary' to be able to use the products and/or services and which data are 'optional'.

Processing of personal data

By using the products and/or services of PB, PB processes personal data of its users. This concerns name, address and email address. Furthermore, financial details, such as a bank account number, are being processed if a user purchases paid products and/or services of PB, if such details are necessary for the payment of said products and/or services.

The processing of personal data takes place in the following situations:

1. Formation and execution of an agreement with a user
2. Administrative processing; to offer and/or deliver the products and/or services as purchased by a user
3. Invoicing; in case of paid products and/or services. Should payment fail, PB may pass on the claim for collection to a debt collection company

In the aforementioned situations the name, address, bank account details and email address are necessary for the execution of the agreement.

1. to send user newsletters, offers, user information, service notices and/or other electronic messages that may be relevant for the user, in case the user has explicitly agreed thereto
2. to make direct offers to user or for other promotional purposes, via email and/or telephone in case the user has explicitly agreed thereto

In the aforementioned situations the personal data, i.e. email address, are provided optionally for which processing user provides permission.

1. To control, analyze, maintain, optimize and secure our products and/or services and to detect and deter misuse and/or fraud of our products and/or services
2. To determinate strategic analyses and reports of our products and/or services
3. If a user visits one of our (mobile) websites, our servers may (automatically) save information such as URLs, IP-addresses, browser types, languages, data and times of the visits

In aforementioned situation PB has a legitimate interest to process personal data.

The provided personal data shall solely be processed by PB for the purpose of the execution of the products and/or services and, more specific, the express purpose for which the personal data is collected.

Rights users

All our users have a right of information, access, to rectification, to erasure, restriction of processing, to data portability and to object the processing of his/her personal data.

In case user wishes to invoke one or more of these rights, he/she may contact PB through contact@paradise-bigbags.com

Transfer to third parties

Notwithstanding the below mentioned, only persons authorized by PB for the security and/or processing and/or maintenance of IT structure have access to personal data of users. For the purposes as set out in this Privacy Statement we involved a controller with whom we closed an agreement to ensure that the controller offers sufficient assurance with regard to technical and organizational safety measures.

In case you discover a data breach, it is of utmost importance that we are informed. You may report this through contact@paradise-bigbags.com. Your report and data will be treated confidentially.

PB shall not provide personal data of its users to third parties unless set out in this Privacy Statement and/or unless this is necessary for the execution of its products and/or services, on the basis of a statutory provision or in case of an emergency if this is, in the reasonable opinion of PB, in the interest of its users. This includes legitimate requests of authorities, summons or court orders, acts to investigate or prevent damages or fraud, or acts to guarantee the safety of our network and our products and/or services.

Cookies

Through the use of our website cookies from the United States based company Google shall be placed as a part of the "analytics" service. We use this service to keep track of and get reports on how visitors use the website. Google may provide this information to third parties if Google is legally required to do so, or insofar as third parties process the information on Google's behalf. We have no influence on this. We have not allowed Google to use the analytics information obtained for other Google services.

The information that is collected by Google shall be anonymized to the maximum extent possible. Your IP address shall not be provided. The data is transferred to and stored by Google on servers in the United States. Google adheres to the Privacy Shield principles and is affiliated with the Privacy Shield program of the US Department of Commerce. This means that there is an appropriate level of protection for the processing of any personal data.

Retention period

The personal data shall solely be stored during the period which shall be necessary for the execution of the purposes as set out above, unless applicable laws prescribe longer retention periods in which case the personal data shall be stored for the period as prescribed by the applicable laws.

Security

PB has taken adequate technical and organizational measures to secure the personal data of its users against loss or unlawful processing, amongst which (i) storage of personal data in a secured database and (ii) payment orders to PB through secured payment systems.